



Environmental Policy

McDonald's mission is to be the UK's best family restaurant and we believe that this involves protecting the environment at the local and global level. We strive to ensure that our operations today do not have a negative impact on the lives of future generations.

Our goal is to achieve continuous environmental improvement. We will comply with all current legislation and, where possible, act in anticipation of future environmental legislation. We base our environmental programme around the hierarchy of 'Reduce, Reuse, Recycle' and are committed to continuous review, evaluation and improvement of our programme. This will include setting targets, and monitoring and reporting on progress towards meeting them.

Our business impacts on the environment through:

- sourcing agricultural products and other materials to serve and build our restaurants; and
- the operation of our restaurants and administrative functions.

We aim to address these impacts by:

Restaurant Operations - focusing on restaurant processes to:

- improve energy efficiency;
- minimise impacts associated with odour, noise, effluent and emissions to the atmosphere;
- reduce the amount of solid waste;
- increase the value recovered from solid waste before its responsible disposal;
- maintain a litter free environment around our restaurants by conducting regular litter patrols

Purchasing - focusing on procurement to:

- work in partnership with environmentally responsible suppliers to minimise the resource use and pollution associated with our products and operations;

New Restaurants - focusing on the development of new restaurants to:

- minimise the impact on the environment of local communities;
- minimise the environmental impact of construction itself;
- reduce the environmental impact of building materials and increase the energy efficiency of the restaurant design;

Our Employees - focusing on training, and communicating with our employees to:

- increase the environmental awareness and relevant skills of all who work for McDonald's;

Communications - focusing on communicating our environmental policy and procedures to:

- increase the environmental awareness of our suppliers and our customers;
- improve liaison with local communities and their representatives.

Administration - focusing on our office-based activities to:

- improve energy efficiency and office recycling schemes and to reduce the impacts associated with business travel and travel to work.

Our policy is endorsed by the Executive Group and is communicated to all our employees and suppliers. Copies of the policy are available from our Head Office. The policy is reviewed annually and updated where necessary. It forms the basis for setting environmental improvement objectives that influence the way we do business.